53 YEARS AGO

SHE WAS NUDGED OVER SANDBARS

BY ASBESTOS



FOR 36 YEARS the good ship GOLDENROD, out of Cincinnati, plied the waters of four mid-west rivers, tending some 750 channel lights for Uncle Sam.

When first put in service in 1888, she often couldn't get up enough steam to push her over the Ohio River sandbars and maintain her heavy schedule. New ship, new engines—how come she didn't have power enough? It turned out that all she needed was proper insulation around her steam pipes. Keasbey & Mattison insulation, well known even before 1888, was installed. From then on, no more lack-of-power trouble aboard the GOLDENROD. So well did her K&M insulation perform that when her successor, the GREENBRIER, took over in 1924 she, too, was K&M-equipped.

The extra quality in K&M insulation, that has served these lighthouse tenders for over 50 years, is typical of all K&M products—asbestos-cement shingles, sheet building materials, corrosion-proof pipe for water mains, to name a few. Keasbey & Mattison, America's asbestos pioneer, has developed scores of products that are making their unique contribution to safety, comfort and economy in home and factory.

Nature made asbestos; Keasbey & Mattison has made it serve mankind—since 1873.



KEASBEY & MATTISON
COMPANY, AMBLER, PENNSYLVANIA

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